



You Are Worthy

SPONSORSHIP KIT 2023

YOUAREWORTHYSUMMIT.LIVE
TRENA@TRENABOLDENFIELDS.COM

Welcome to our Sponsorship Opportunity for the 2023 You Are Worthy Summit!

*You Are
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Summit 2023

We are in the third year of the You Are Worthy Summit. This summit has attracted multi-passionate and talented change-makers who really want to make a difference in our communities. This year we are hosting our summit in-person as we believe our audience is ready to meet in person after years of doing our summit virtually due to the pandemic.

Our goal is to help 100 change-makers move beyond barriers in life, career and business. We want each summit attendee to leave the summit inspired and with confidence to activate their worthy dreams. In 2023 we are sparking transformational change in each and every registrant and attendee who will join us in person.

This work is deeply about moving beyond barriers, claiming our worth and creating success in business and in life.

This summit is for women and a few men who want to:

- Move beyond barriers
- Claim their worth
- Deepen their self-confidence
- Be true to themselves
- Create new possibilities
- Activate bold decisions
- Make a bigger impact

It is a time to engage and provide the impact we are all here to make.

We hope you will join us and help us reach our goal by signing up to be a sponsor for the 2023 You Are Worthy Summit taking place June 28-30!

Sincerely,

Trena Bolden Fields

Trena Bolden Fields
Founder & Host, You Are Worthy Summit
Creative Catalyst for Change-makers



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You Are Worthy Summit

June 28-30, 2023
Atlanta, GA

The annual You Are Worthy Summit is our signature event, which attracted over 580 registrants for our virtual summits over the past two years. For our in-person summit, we want to have 100 registrants in attendance.

For event sponsors, this is a unique opportunity to connect with change-makers because we are committed to:

Providing space and time for personal and professional transformation.

We know that when people who want to create positive change come together, we can do anything we put our minds to. This is why we are bringing together our community of change-makers, to help them understand their worth and activate their powerful purpose.

Telling stories like yours and partnering with you to share your message of claiming your worth.

We know that inspirational messages and great examples of overcoming spark and motivate others. You are a catalyst for change and we want to highlight your story and help others to live better lives based on the knowledge and experience you have gained and are willing to share.

Growing a community of change-makers and catalysts.

When looking at our world today, we see the need for more and more of us to live our purpose and activate our vision. For us it is about helping people to show up authentically and feel supported as we activate our worthy dreams and create a world that is filled with fullness and love. It is up to us to grow communities that continue to provide a positive impact while transforming lives.



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About our Attendees

10% of our Attendees are Male

90% of Attendees are Female

The majority of attendees are ages 35-64

The You Are Worthy Summit attendees are change-makers from all walks of life, and arrive from all over the globe to participate in our signature event.

This opportunity is a great way to engage, with this audience of change-makers while promoting growth strategies and providing support!

Purpose of event

The You Are Worthy Summit began in 2021 as a virtual event as our founder and host, Trena Bolden Fields, talked to many women leaders and change-makers who were not standing in their power and activating their worthy dreams. These women shared more about having imposter syndrome or low confidence and Trena wanted to create an event that empowered them to claim their worth, make bold decisions and activate their worthy dreams. Since then, past events have steadily helped our attendees to know they are worthy, and we strive to make each year even better than the last.

The theme this year is Move Beyond Barriers, with the goal of creating an invaluable experience for our attendees while impacting more lives.

We have come a long way, but we would still greatly benefit from your support. Your generous contribution will help us successfully extend our mission.

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I was so glad to be able to be in the room. So often we don't know what we need until it is presented in a way that is unthreatening. I've been actively working on a healthy mindset shift for about a year. Being able to sit in a space free of judgment, ask questions, soak in all the knowledge by extremely transparent professionals, it was absolutely phenomenal! I [am] grateful for the opportunity that was afforded to me. Time is important and once it's gone... this Summit was time well spent on my personal development. Thank you

-Crystal, 2022 Summit Attendee

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Sponsorship packages

Whether it's for VIP tickets, or sharing more about your brand or business at our event, different sponsorship levels are available, one for every budget. All event sponsors will be listed in our conference booklet and across social media.

Sponsorship packages include the following perks:

Sponsorship Level 1

Gold

- Name/logo on Summit marketing and advertising materials, including hot-links where applicable
- 15 minute Speaker Spot
- Six VIP Tickets for You Are Worthy attendees valued at \$497 each
- 1 product/exhibit booth during exhibitor days of the conference
- Marketing Material seat drop
- Opportunity to place a gift in the VIP gift bag
- Full page advertisement in You Are Worthy Summit Workbook
- Digital social media advertisement
- Interview on our You Are Worthy podcast
- Livestream on Facebook and Clubhouse
- Live mention in opening & closing speech

Silver

- Name/logo on Conference marketing and advertising materials, including hot-links where applicable
- 10 minute speaking slot
- 1 product/exhibit booth during both days of the conference
- Marketing Material seat drop
- Opportunity to place gift in the VIP gift bag
- Half page advertisement in You Are Worthy Summit Workbook
- Digital social media advertisement
- Interview on You Are Worthy Podcast
- Livestream on Facebook
- Three VIP event tickets valued at \$497
- Mainstage introductions

Bronze

- 5 minute speaker spot
- 1 product/exhibit booth during both days of the conference
- Opportunity to place gift in the VIP gift bag
- 1/4 page advertisement in You Are Worthy Summit Workbook
- Digital social media advertisement
- Includes one VIP event ticket valued at \$497

Sponsorship Level 2

VIP Event Sponsor

- Recognition as VIP Event Sponsor and 3 minute speaking spot at VIP event.
- 1 product/exhibit booth during both days of the conference
- Opportunity to place product in the VIP gift bag
- Full page advertisement in You Are Worthy Summit booklet
- Full color digital social media advertisement
- Includes two VIP event tickets valued at \$497

Exhibit Booth Sponsor

- 1 product/exhibit booth during all days of the conference
- Opportunity to place product in the attendee swag bag
- Recognition in the summit booklet
- Can purchase a general admission ticket for \$50 additional or VIP ticket for \$100 additional

Advertising Sponsor

- Full, half or a quarter page Advertisement in the You Are Worthy Summit Workbook



The summit was just what I needed to recommit to my goals! The wide variety of speakers were able to address numerous areas of my life. This summit provided solutions for the 'whole individual'

-S. Kemp, 2021 Summit Attendee



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Sponsorship packages

You can also add your sponsorship for next year including exhibiting at our next event.

Our team will coordinate with you to find the perfect fit for best connecting with the You Are Worthy audience.

This is an excellent way to network, cultivating new relationships while supporting such a worthwhile opportunity.

Please choose your sponsorship level and share your goals with our team when placing your sponsorship.

Sponsorship Package	Price
Sponsorship Level 1	
<input checked="" type="checkbox"/> Gold Sponsor	\$5,000.00
<input checked="" type="checkbox"/> Silver Sponsor	\$3,000.00
<input checked="" type="checkbox"/> Bronze Sponsor	\$1,000.00
Sponsorship Level 2	
<input checked="" type="checkbox"/> VIP Event Sponsor	\$2,000.00
<input checked="" type="checkbox"/> Product / Exhibit Booth Sponsor	Starting at \$300.00
<input checked="" type="checkbox"/> Advertising Sponsor	Starting at \$125.00

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"The summit was transformational! It was PACKED with nuggets. I can't wait for the next event. Trena, you knocked it out of the park!"

-Gazelle J. 2022 Summit Attendee

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Sponsor Responsibilities & Requirements:

In the spirit of win/win/win partnerships, everyone engaged in the You Are Worthy Summit – from sponsors, speakers, attendees, and Trena Bolden Fields as the host – will all benefit from increased exposure of the summit.

Therefore, all sponsors and exhibitors will be asked to help promote the You Are Worthy Summit, as follows:

- Make three social media posts sharing your participation at the event and promoting attendance
- Three emails to your full mailing list inviting attendees to join us
- In keeping with the VIP value-packed bag - VIP Gift Bag inserts cannot be tchotchke or a coupon of a specific dollar off or percentage savings. Inserts to the VIP Gift Bag should have a purpose and be meaningful – something that people would love to receive. Gifts can be information on how to access your free offer or something attendees can use. If you have questions, please talk with our team about what type of gift will work best.

The collaborative approach of all of the listed sponsors and exhibitors will raise our combined impact and reach for more success for everyone involved.

Next Steps:

To secure your sponsorship, choose a Sponsorship level that's right for you and then schedule a conversation with our summit host, Trena Bolden Fields.

During the conversation, you and Trena will discuss your objectives and see which sponsorship level will be an ideal fit for you. This is about creating an opportunity for you to feel supported as well.

Thank you for taking the time to consider being a part of the You Are Worthy community! If you have questions or are ready to register as a sponsor or vendor get in touch with our team at 240-334-7767 or support@trenaboldenfields.com.

Upon acceptance, completed and signed agreement*, we will request of you:

- Your logo, bio, website and free offer link
- Your attendee names and addresses if someone other than yourself will be managing the booth
- A Yes/No Decision on the vendor table –
- A Yes/No Decision on contributing to the VIP bag

*Sponsorship agreement will follow our conversation.

You Are Worthy Summit Team

support@trenaboldenfields.com
240-334-7767

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